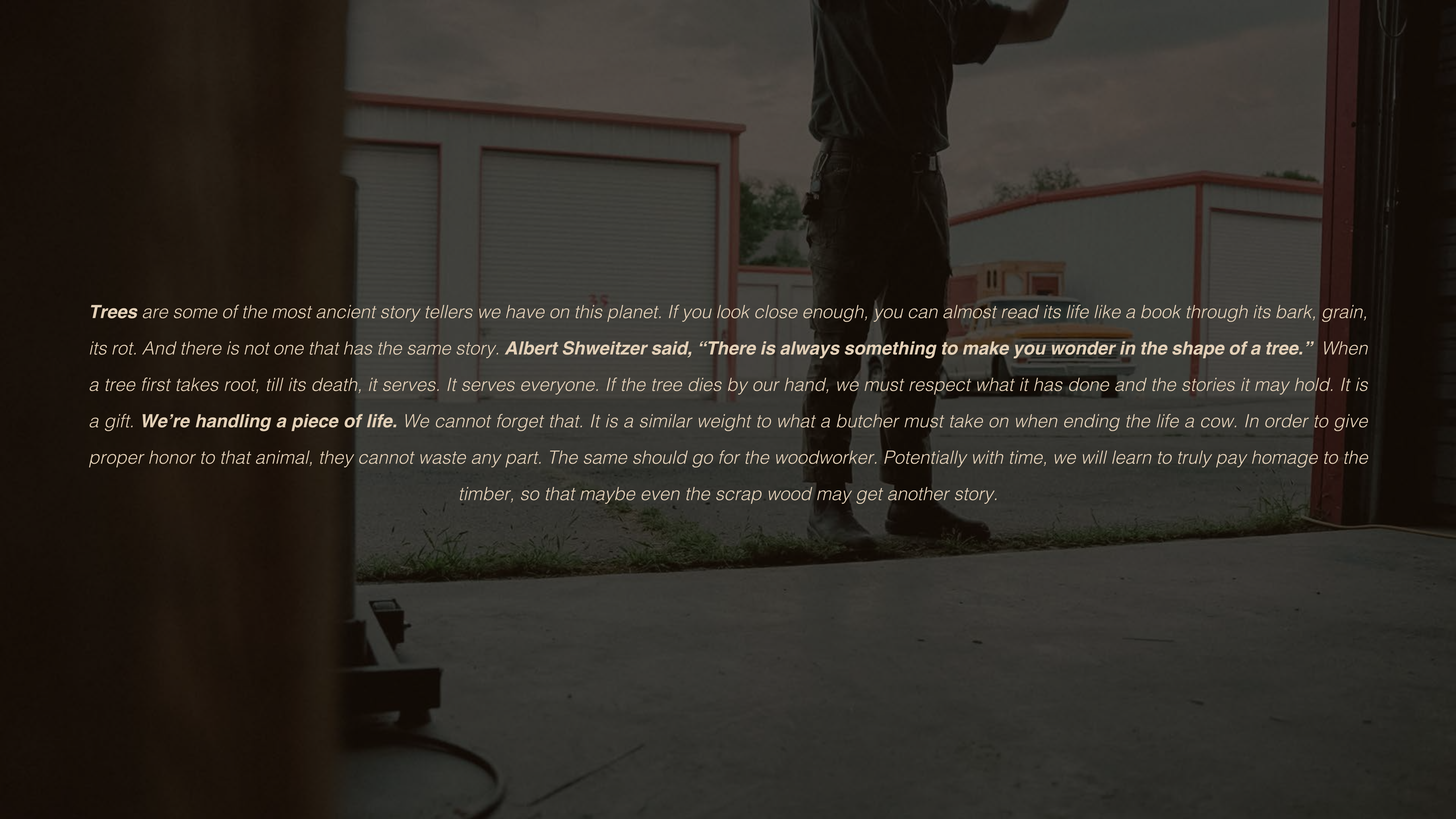
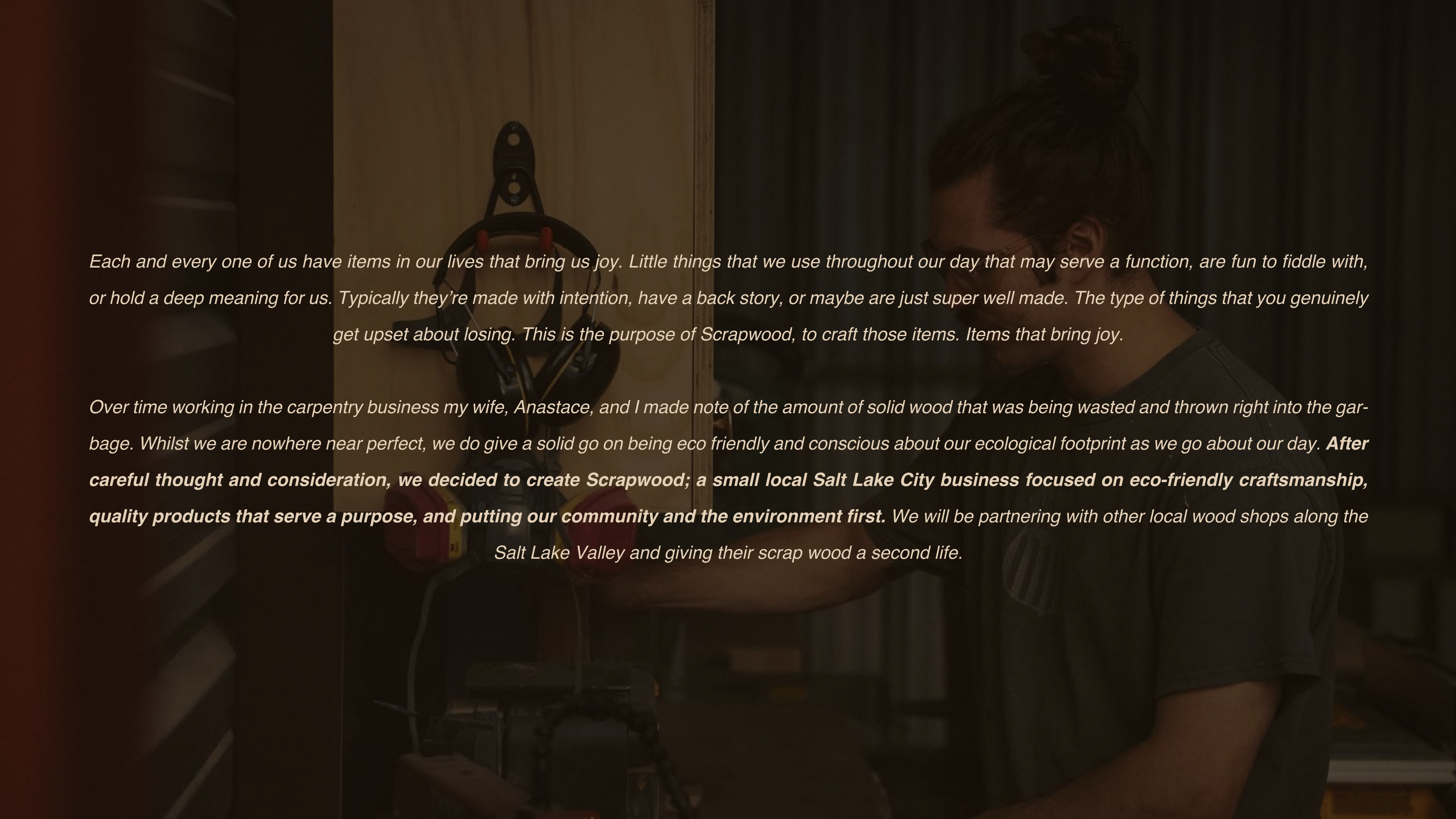


SCRAPWOOD

Eco Friendly Craftsmanship

A person wearing a dark long-sleeved shirt, dark pants, and work boots stands in the aisle of a storage facility. The facility has white storage units with red trim. A white car is parked in the background. The scene is dimly lit, with the person's silhouette being the most prominent feature.

***Trees** are some of the most ancient story tellers we have on this planet. If you look close enough, you can almost read its life like a book through its bark, grain, its rot. And there is not one that has the same story. **Albert Shweitzer said, “There is always something to make you wonder in the shape of a tree.”** When a tree first takes root, till its death, it serves. It serves everyone. If the tree dies by our hand, we must respect what it has done and the stories it may hold. It is a gift. **We’re handling a piece of life.** We cannot forget that. It is a similar weight to what a butcher must take on when ending the life a cow. In order to give proper honor to that animal, they cannot waste any part. The same should go for the woodworker. Potentially with time, we will learn to truly pay homage to the timber, so that maybe even the scrap wood may get another story.*



Each and every one of us have items in our lives that bring us joy. Little things that we use throughout our day that may serve a function, are fun to fiddle with, or hold a deep meaning for us. Typically they're made with intention, have a back story, or maybe are just super well made. The type of things that you genuinely get upset about losing. This is the purpose of Scrapwood, to craft those items. Items that bring joy.

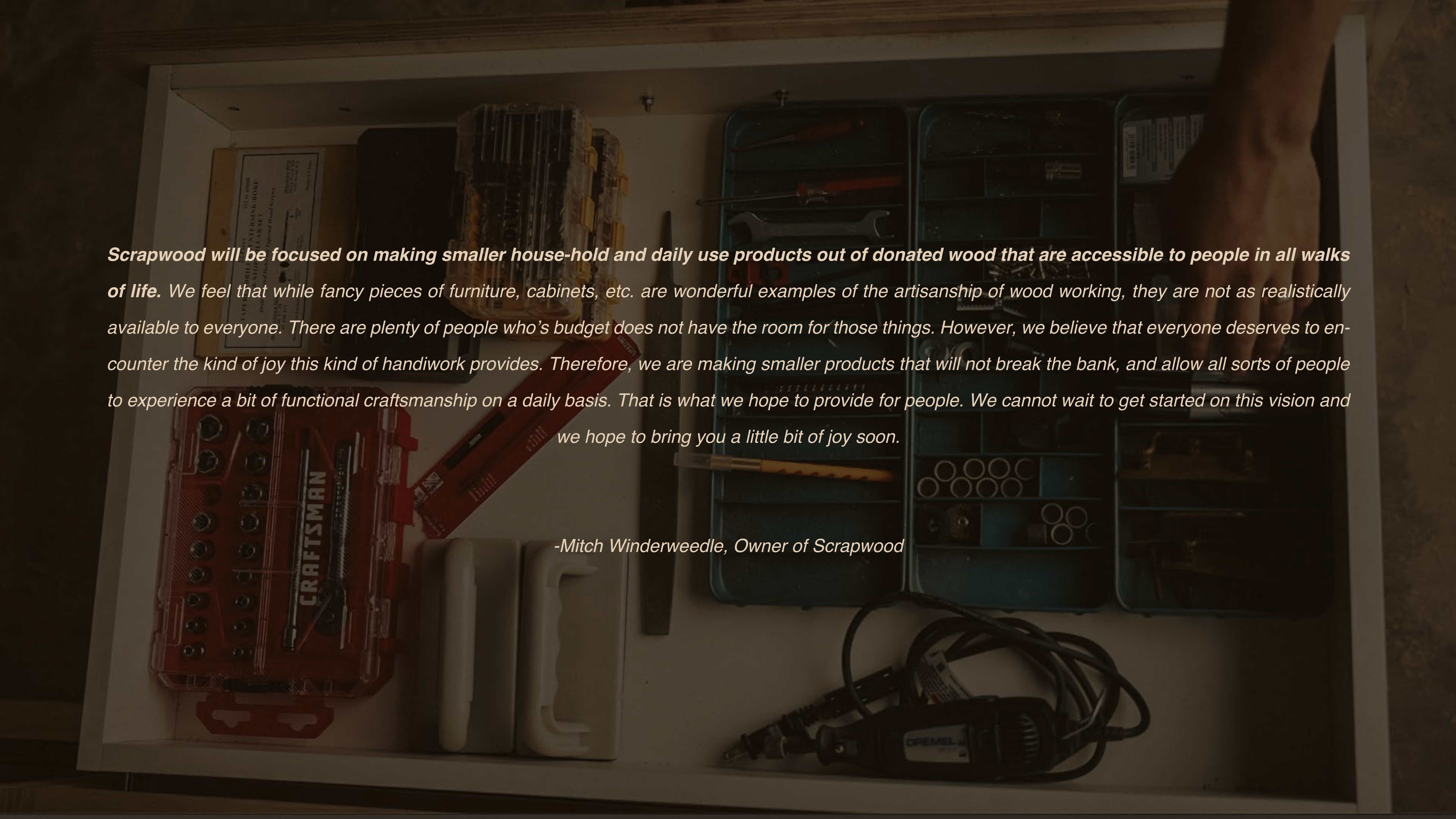
*Over time working in the carpentry business my wife, Anastace, and I made note of the amount of solid wood that was being wasted and thrown right into the garbage. Whilst we are nowhere near perfect, we do give a solid go on being eco friendly and conscious about our ecological footprint as we go about our day. **After careful thought and consideration, we decided to create Scrapwood; a small local Salt Lake City business focused on eco-friendly craftsmanship, quality products that serve a purpose, and putting our community and the environment first.** We will be partnering with other local wood shops along the Salt Lake Valley and giving their scrap wood a second life.*

Logotypes

Logotypes

*Logos and Icon never should be changed.



A collection of various hand tools is laid out on a light-colored wooden workbench. In the upper left, there is a yellow and black plastic case containing several screwdrivers. To its right is a blue metal tray with multiple compartments, holding various tools like wrenches, sockets, and bits. In the lower left, a red plastic case is open, revealing a hand saw with the brand name 'CRAFTSMAN' printed on the handle. A hand is visible on the right side of the frame, reaching towards the blue tray. The background shows a wooden wall with a framed document or poster.

Scrapwood will be focused on making smaller house-hold and daily use products out of donated wood that are accessible to people in all walks of life. We feel that while fancy pieces of furniture, cabinets, etc. are wonderful examples of the artisanship of wood working, they are not as realistically available to everyone. There are plenty of people who's budget does not have the room for those things. However, we believe that everyone deserves to encounter the kind of joy this kind of handiwork provides. Therefore, we are making smaller products that will not break the bank, and allow all sorts of people to experience a bit of functional craftsmanship on a daily basis. That is what we hope to provide for people. We cannot wait to get started on this vision and we hope to bring you a little bit of joy soon.

-Mitch Winderweedle, Owner of Scrapwood

Colors

HEX: #160D05

R: 22 G: 13 B: 5

C: 67 M: 67 Y: 71 K: 83

HEX: #FCFCFC

R: 252 G: 252 B: 252

C: 0 M: 0 Y: 0 K: 4

HEX: #6C4316

R: 108 G: 67 B: 22

C: 40 M: 100 Y: 67 K: 41

HEX: #885519

R: 136 G: 85 B: 25

C: 35 M: 64 Y: 100 K: 27

HEX: #9D682C

R: 157 G: 104 B: 44

C: 31 M: 58 Y: 96 K: 17

HEX: #D2B48D

R: 210 G: 180 B: 141

C: 0 M: 0 Y: 0 K: 4

HEX: #E3D0B7

R: 227 G: 208 B: 183

C: 10 M: 16 Y: 27 K: 0

HEX: #AD1F23

R: 173 G: 31 B: 35

C: 22 M: 100 Y: 99 K: 14

Typefaces

A person wearing safety glasses and a t-shirt with a 'UNION PACIFIC' logo is operating a band saw in a workshop. The background is dark and industrial.

**MONT
Heavy**

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
123456789!@&\$**

Primary Display Typeface:
Headers
Titles

**NUROM
Bold**

**ABCDEFGHIJKLM
NOPQRSTUVWXYZ
123456789!@&\$**

HELVETICA

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

abcdefghijklm
nopqrstuvwxyz

123456789

Primary Display Typeface:
Subheaders
Titles

Halcom

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

abcdefghijklm
nopqrstuvwxyz

123456789

Secondary Display Typeface:

Body Text

Body Paragraphs

Subtitles

Examples:

Team Church code text

Photos

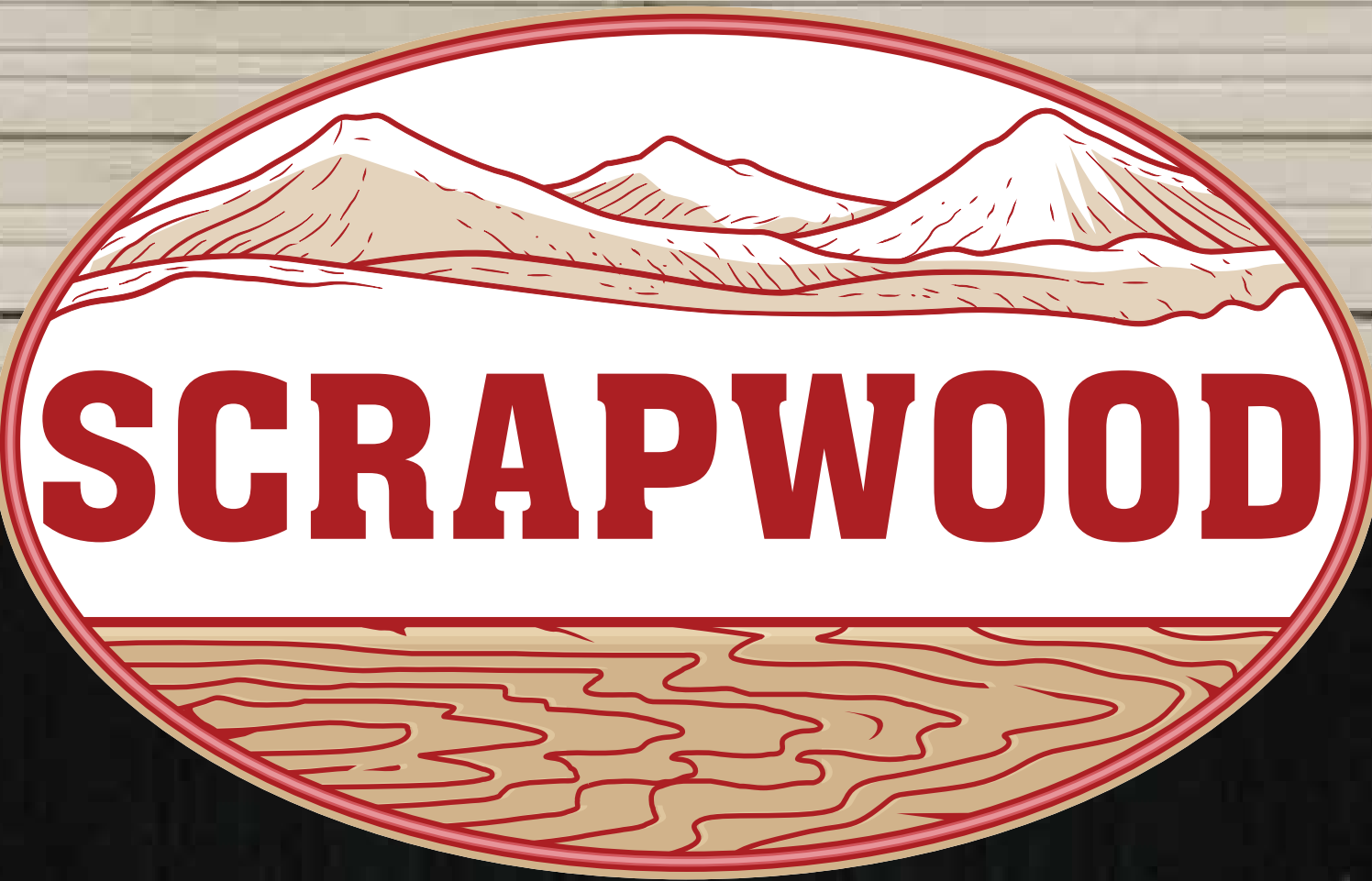




RYOBI



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SCRAPWOOD

